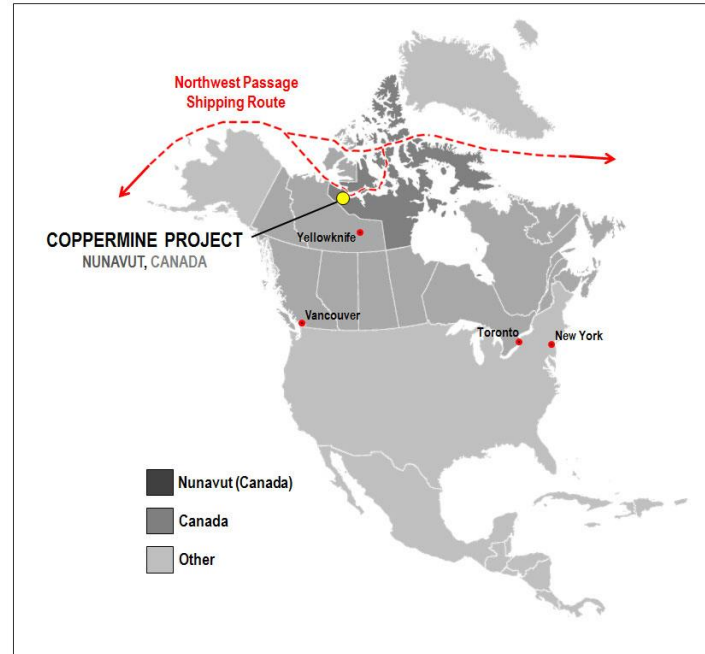


# A Case Study in Engagement

Engagement for Success

# Our Case Study: Kaizen Discovery's Coppermine Project

- ▶ Kaizen Discovery acquired the Coppermine Project from Tundra Copper Corp. in 2014
- ▶ Project is located 5 km from the community of Kugluktuk in the Kitikmeot Region of Nunavut



# History

- ▶ Tundra Copper had explored in the area previously and had established a relationship with regulators and local goods and services providers.
  - ▶ As well as obtaining the geological data for a company, it is important to understand what relationships have been built.
  - ▶ Obtain the stakeholder and consultation logs for the project. This historical information is critically important.



# Early 2015 consultation

February/March 2015:

Kaizen Vice President travels to Kugluktuk to meet with community leaders

Mayor / Settlement Administrative Officer,  
Kitikmeot Inuit Association.



# 2015 Licensing and Permitting

- ▶ Land Use Permits for exploration on Crown Land and Inuit Owned Land, as well as Water Licence applied for in early 2015.



# April 2015 Nunavut Mining Symposium

- ▶ Meetings held with Senior GN and Government of Canada Officials.
  - ▶ Premier (also the MLA for Kugluktuk), Minister etc.
- ▶ Kaizen officials invite Japanese possible investors to Symposium for due diligence purposes



# When did the red flags appear?

- ▶ NIRB screening of application results in a fire storm of comments!
  - ▶ WWF, Sahtu Secretariat, Deline, Kugluktuk HTO, KIA, GNWT, etc. etc. etc.
  - ▶ Most flat out reject the project and insist that the project not be allowed to proceed!



# WHY?

- ▶ Consultation:
  - ▶ Although senior company officials had met with a some people in the community, they did not conduct meaningful consultation. People were mad!





# Why?

- ▶ Caribou

- ▶ No one told them that they were proposing to explore in a caribou calving ground!



# Next steps

- ▶ Apologize for not coming into the community and meeting with people prior to submitting permit applications,
- ▶ Be sincere
- ▶ Ask for advice
  - ▶ Can your proposed exploration program schedule be moved to avoid any conflict with wildlife



# Next steps:

- ▶ Commit to meeting with the community pre and post exploration program
  - ▶ Pre to hear of any concerns and work together on mitigation measures
  - ▶ Post to hear of any issues - e.g., low level flying during exploration program



# Outcome

- ▶ Kaizen worked with the local HTO who were the loudest local opponent to the project, along with the Government of Nunavut, Department of Environment Wildlife Department, on a Wildlife Monitoring and Mitigation Plan.
- ▶ The exploration program dates were moved to avoid sensitive times for wildlife movements
- ▶ Wildlife monitors were hired to spot for wildlife. Report and record all wildlife seen and keep the field crews safe.



# Outcome

- ▶ Trust was established between the community and the company
- ▶ The project was permitted
- ▶ Local employment and business opportunities occurred to the benefit of the community.



# Lessons learned

- ▶ Consult prior to submitting applications for permits and licences to build in mitigation measures, and have meaningful discussions
- ▶ Ask the right questions:
  - ▶ Who else do I need to speak with?
  - ▶ Is there anything I need to be aware of e.g., sensitive wildlife issues?



# What else?

- ▶ Keep accurate notes
- ▶ Keep an up to date communications/consultation log
- ▶ Take pictures to document the meeting
- ▶ Do what you say you are going to do
- ▶ Don't over commit, and under deliver



# Thank you



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