



# Minecraft (and Gaming) for Education and Understanding in Nunavut

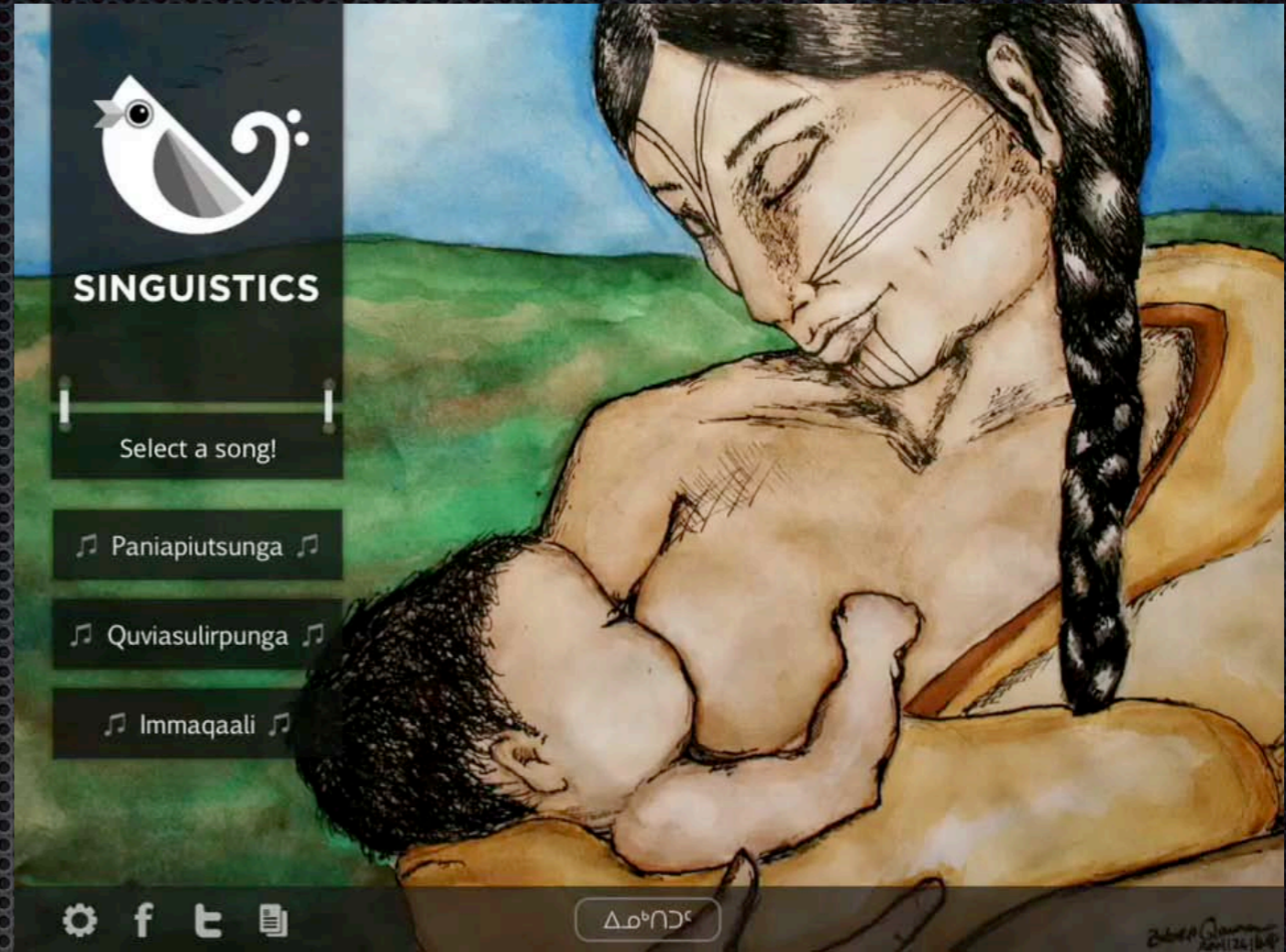






- Since 2013
- Gaming, Education, Indigenous Technological Development
- The first and only true Arctic startup company.





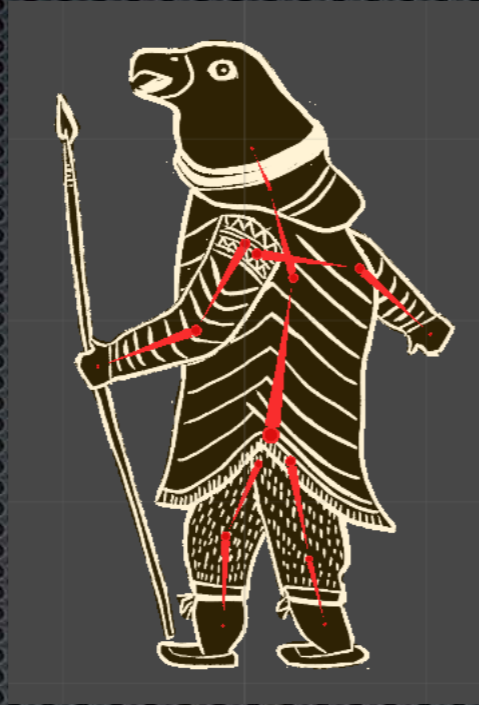
## • Singuistics

- Language Through Music
- Inuktitut, Anishinaabemowin, Cree, Dene, Mi'kmaq, Gwich'in.





# PNIGUAQ



## ▪ Art Alive

- Bring Inuit Prints to Life
- Explore a modern approach to understanding art.





## • Code Club

- Programming, Game Design and Engineering for Nunavut Kids
- Empowering
- Control





## Pinnguaq Scholarship

- \$6,000- Nunavut Students attending Post-Secondary in STEM fields.  
(Special Consideration given to digital media related fields)
- Available for September 2015
- Application on website or through [ryan@pinnguaq.com](mailto:ryan@pinnguaq.com)



# ▪ Mining In Nunavut

- What do you see when you look at this picture?







## ▪ Mining In Nunavut

- Educational programs to help Nunavummiut understand the extraction process.
  - We use these minerals almost everyday.
- Empower Nunavummiut to develop a full understanding of the mining process.
- Educate to ensure not only understanding, but buy in and a stake in the process.

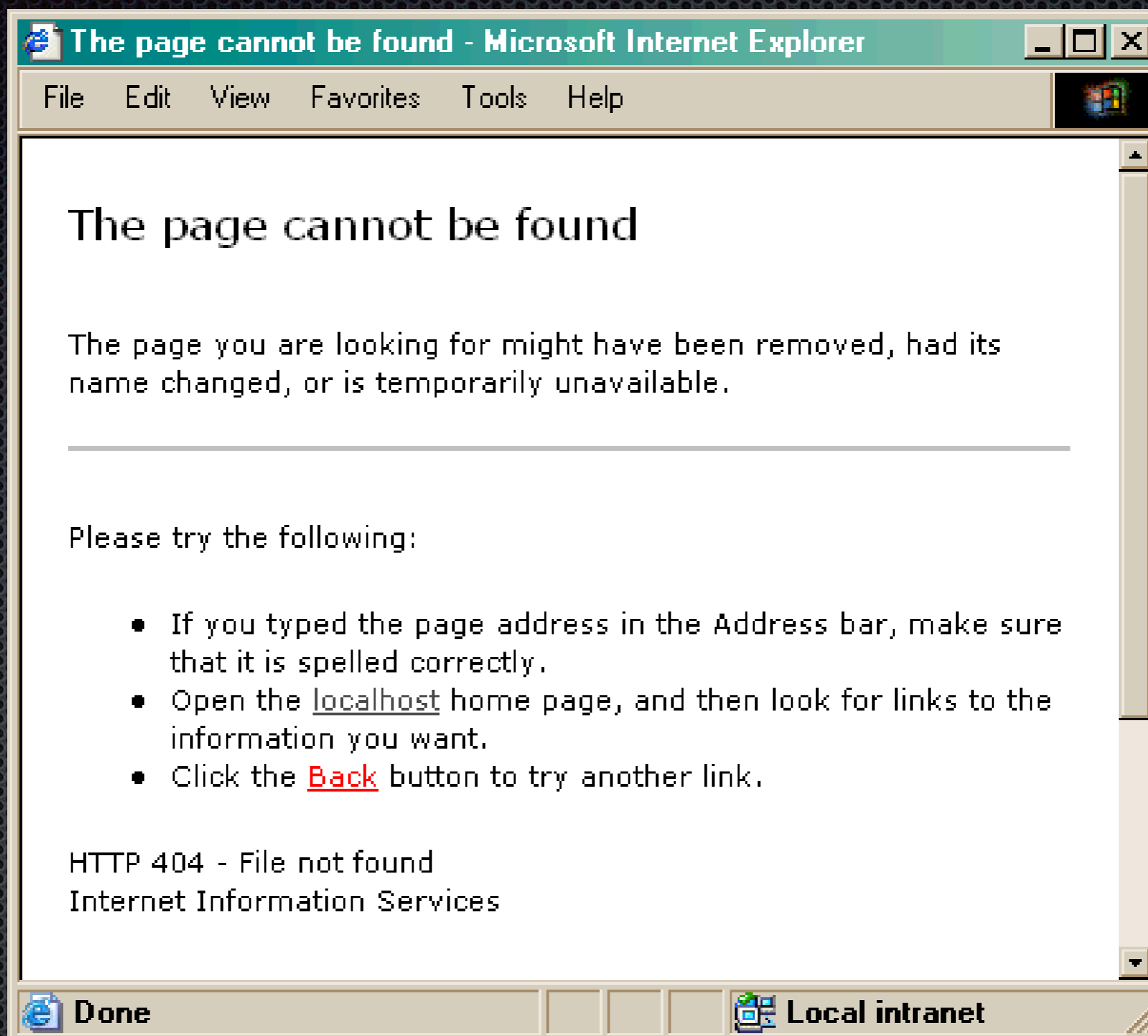


# MINECRAFT

- Sold 54 Million Copies Worldwide.
- Virtual Sandbox. Virtual Lego
- Powerful beyond what we even know.
- Completely Configurable.











minecraft101.net







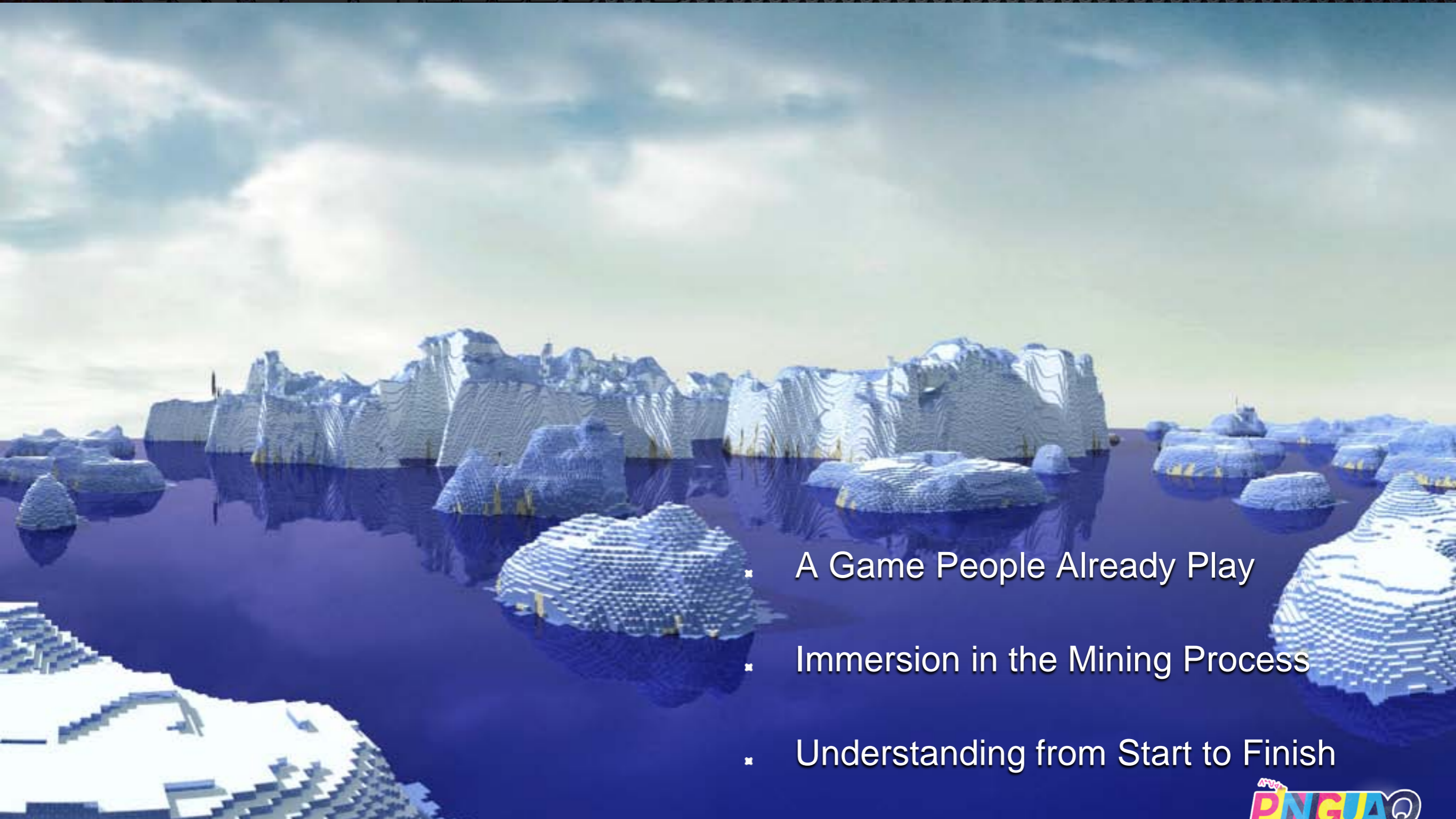
# MINECRAFT



- In every home.
- Tools are available
- Create a version in Nunavut, for Nunavummiut.



# MINECRAFT

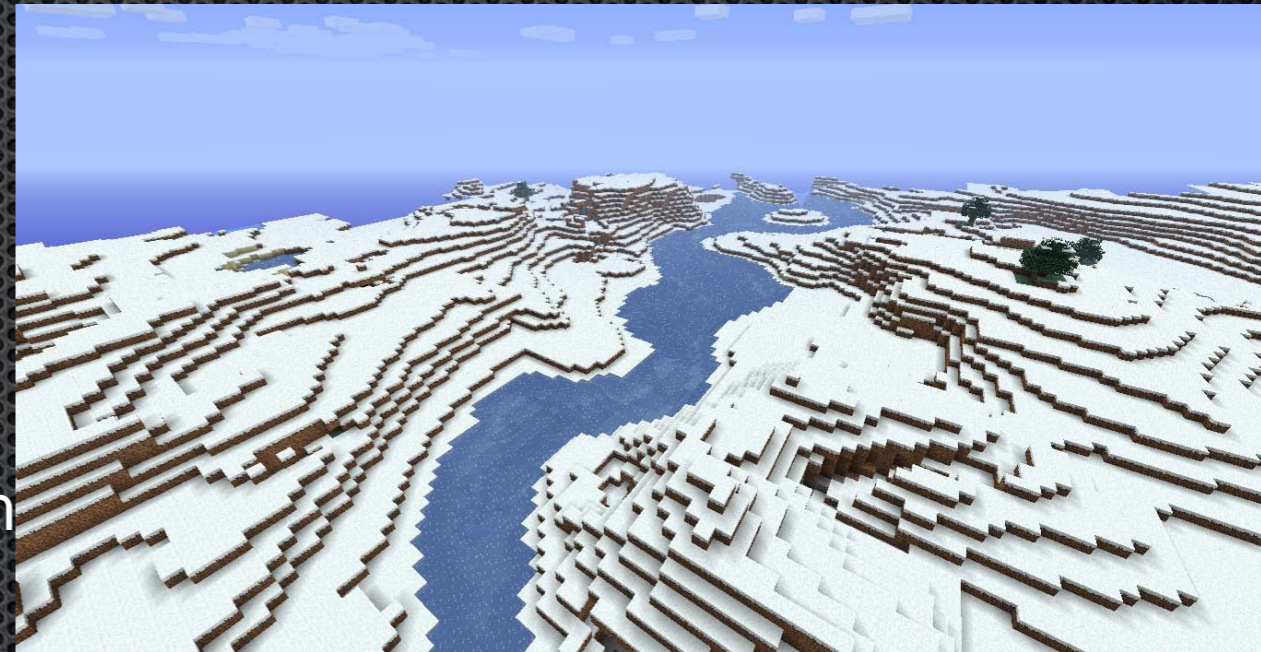


- A Game People Already Play
- Immersion in the Mining Process
- Understanding from Start to Finish



# MINECRAFT

- Immersion in the Mining Process
  - Northern Setting
  - Culturally relevant goals/quests
  - Development of a mine from start to finish
  - Fun realism.





# MINECRAFT



- Understanding from Start to Finish
  - Quests that work through the life cycle of a mineral
  - Create the items and structures that the real minerals do.





# MINECRAFT

- Authentically Nunavut





# MINECRAFT



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